

**LIFE. EXPERIENCE.**



**Modiform<sup>®</sup>**



**2017 International  
Tour & Conference**

**European Region**

**13-7-2017**

# THE STORY OF MODIFORM

- Family company
- High-quality and distinctive products and concepts
- Together with clients: a suitable solution for every client for propagation systems, packaging, and transport
- Sustainable thinking and action, with the upcycling of raw materials
- Just like nature: looking for new ways of shaping life

## OUR DNA

Together we make Modiform!  
This is our DNA. This is who we are.

- Family company
- Engaged with each other and our clients
- Go-getters
- No-nonsense
- Dynamic
- Client-oriented and solution-oriented



## MISSION AND MOTIVATION

We believe that we can shape life by developing products and concepts for tomorrow together with our clients. This includes the upcycling of materials: we retrieve materials from society and add extra value by turning them into high-quality and distinctive products.





**OUR VALUES**  
**THE ESSENCE OF**  
**MODIFORM**



## TOGETHER

You achieve more together! We provide a good service and collaborate with our clients. Personal, long-term relationships with clients, suppliers, cooperation partners, and employees are important to us.



## FLEXIBLE

We lose no time in seizing opportunities, from the initial concept to final delivery of the product to the client. We get down to business and get the job done.



## ENTERPRISING

We are innovative. We work together with clients to create new products and concepts. In doing so, we develop new standards for the market.

# CLIENT PROMISE

To our clients and the market,  
we pledge a spirit of enterprise  
and dedication to sustainable  
solutions for growing, transport,  
and packaging needs.



These are the  
**SEEDS OF SUCCESS**





## **CLIENTS**

We pay careful attention to the client and the market. Client requests always guide what we do. Together, we produce trendsetting solutions and create distinctive products and concepts that offer added value.



## **QUALITY**

We satisfy our clients' demands with top quality. Quality means delivering the service, product, or concept that the client requires of us and fulfilling the client's wishes.



## **RENEWAL**

We improve and innovate in everything we do – in our products and services, our materials and techniques, and our processes and support.



## **TOGETHER**

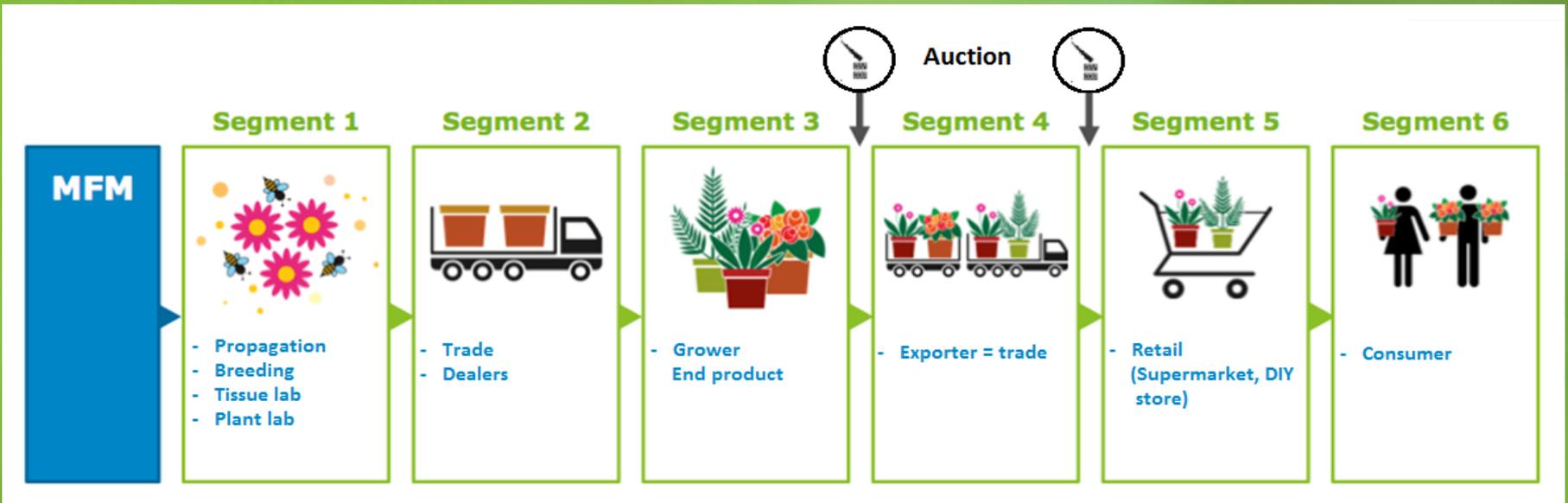
We are a family company and are connected to each other and our clients. We are team players, a unified whole throughout the entire chain, and we collaborate intensively with people both inside and outside Modiform. Together we can do more!



## **Sustainable**

We are part of society and like to give something back. Modiform is constantly and actively seeking out ways to shape our sustainability even further.

# THE MODIFORM MARKET



# WHERE ARE WE ACTIVE IN THE WORLD?



**Modiform<sup>®</sup>**



# MODIFORM TODAY

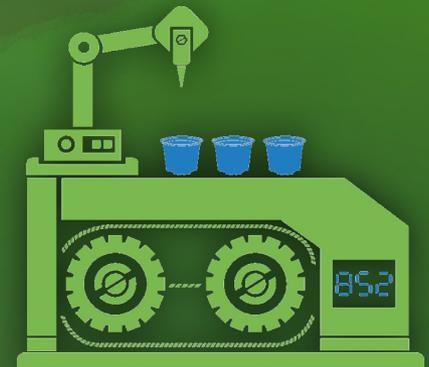
## Locations in Holland

- Leusden, Headoffice, Production
- Renswoude, Logistics
- Scherpenzeel, Production
- Roosendaal, Extrusion
- Ede, Logistics



## Production lines

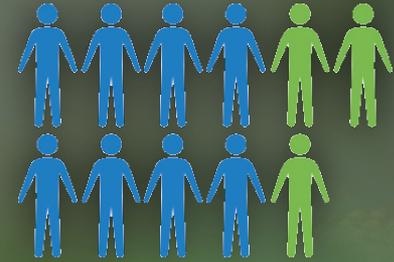
- 26 production lines for trays
- 4 production lines for pots
- 6 production lines for foils to produce trays
- 3 printing lines for pots
- 1 printing line for trays



# MODIFORM TODAY

- **Employees**

190 permanent and 70 flexworkers



- **Products**

+/- 4500 articles

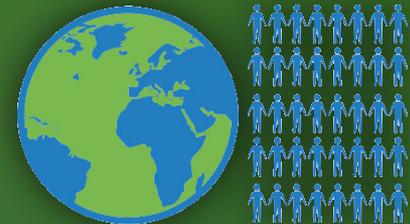
Over 235.000.000 trays

Over 570.000.000 pots



- **Our customers**

4.073 customers in 55 lands



# ASSORTMENT

With more than 5000 articles



# PLUG TRAYS



# TRANSPORT TRAYS



# PACKS



# POTS



**Modiform®**

# POTS

## With printed decoration

- Unique look boosts sales
- Full colour and black and white printing
- In every desired colour and quantity

## With label

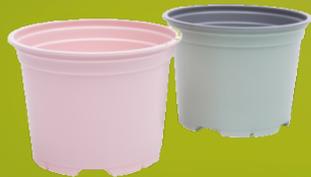
- For barcodes, plant name and care tips
- Good adhesion and moisture-resistant
- Available in various sizes



**Modiform**<sup>®</sup>

# COLOURED POTS, TRAYS, BEDDING PACKS AND CARRY PACKS

- Striking and distinctive
- In keeping with your products
- Available in every desired colour



# CUSTOM CONCEPTS



# CUSTOM CONCEPTS



# CUSTOM CONCEPTS



# CUSTOM CONCEPTS



# INDUSTRIAL APPLICATION



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Thanks  
for your  
attention.