



IPPS EXCHANGE- SOUTHERN REGION, USA – PART 3

Lance Russell



HOFFMANS NURSERY



- Established in 1986 by John Hoffman and his wife Jill on a 45 acre old Tobacco farm
- Ornamental grasses were not as widely used in the US when Europe had already embraced grasses
- Started off in Finished production but as the market expanded they moved into producing liners
- Named grower of the year 2011
- Ship liners to Wholesale customers
- Mission to grow good quality plants, a good environment for people to work and to give back to the community
- Invest a lot of money in research in Horticultural Science, Weed Science, Plant Pathology, Entomology, and Landscape Architecture to keep connected to the latest research. Tours, lectures, and workdays with horticultural student groups
- Goal is to produce ideal trays that ship well, pot up easily & finish quickly. Fantastic trial program in place.







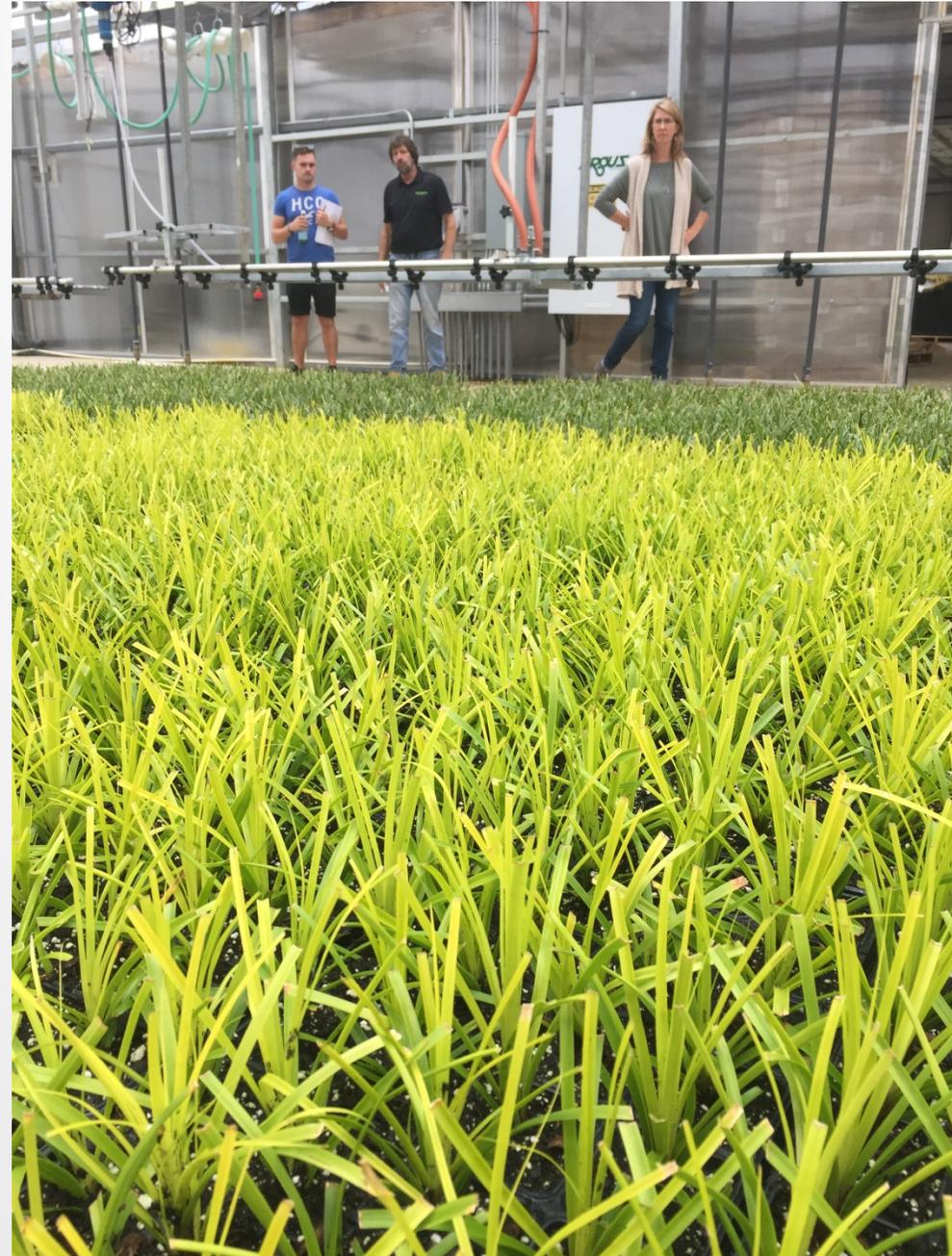




IN THE PROCESS OF ADDING ANOTHER
34,000 SQ FT OF GREENHOUSE SPACE...

























combustib

PERMA "R" PRO

CAUTION!
open flame - combustible

PERMA "R"

PERMA "R" PRODUCTS, INC.

POLYSTYRENE SHEATHING

Thickness
Polyethylene Board
Polyethylene Facing
Air Space

When the System R value is used show an air space of at least 3/4 inch.

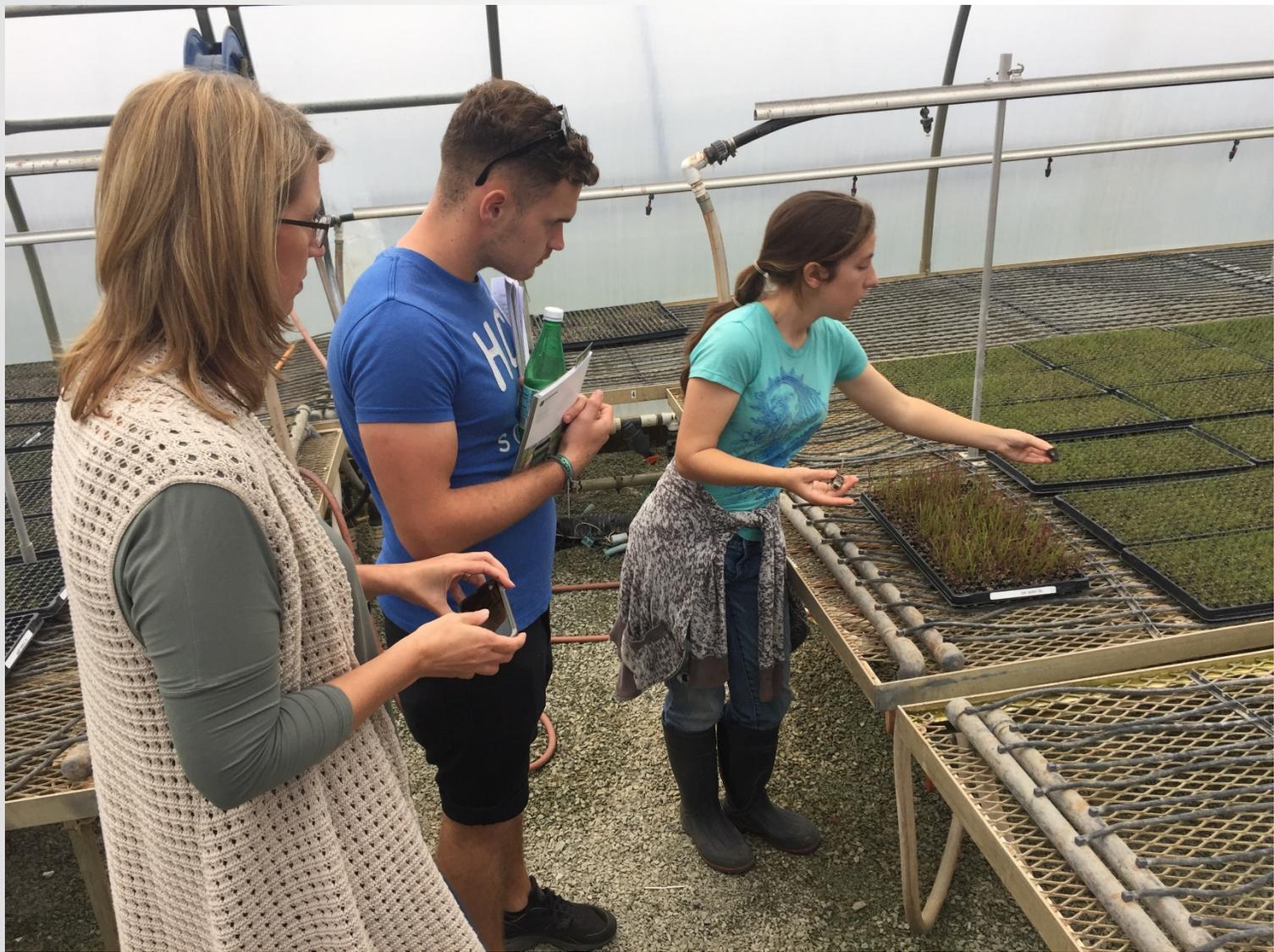
Test method used - ASTM C-200 - Hot-Cap Method
Model No. 200-75

POLYSTYRENE SHEATHING - R-VALUES

Thickness	R-Value
Polyethylene Board - 1/2"	0.58 - 0.62
Polyethylene Facing - 1/2"	0.18 - 0.20
Air Space - 3/4"	1.10 - 1.14
Air Space - 1"	1.28 - 1.33
Air Space - 1 1/2"	1.82 - 1.87
Air Space - 2"	2.42 - 2.47

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Model No. 200-75



















PINKHAM'S GARDEN























IPPS CONFERENCE





DAVID'S NURSERY













EASTERN SHORE NURSERY



















VIRGINIA TECH- HAMPTON ROAD AGRICULTURAL & RESEARCH CENTRE











BENNETS CREEK



















LANCASTER FARMS



































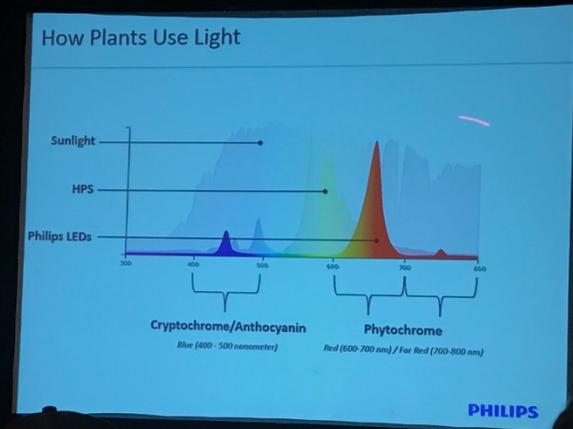




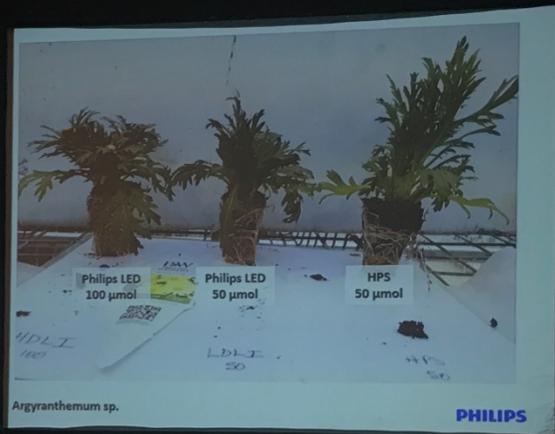
IPPS

Sharing Plant Production Knowledge Globally

EXIT



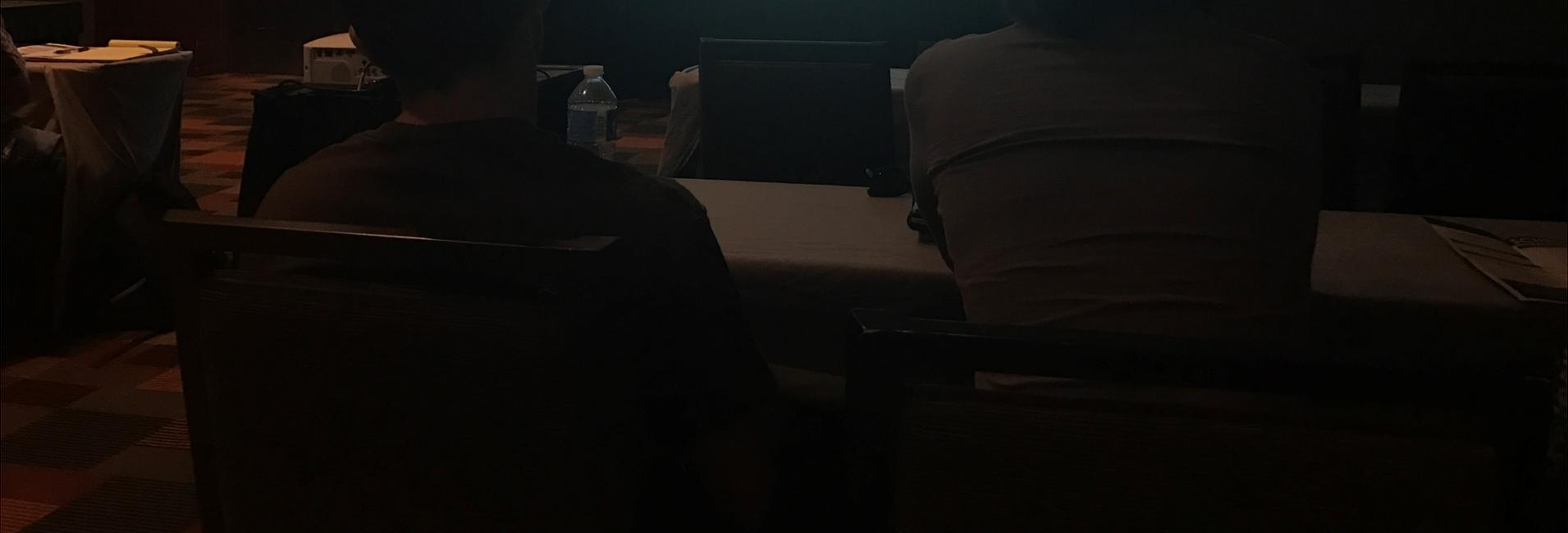
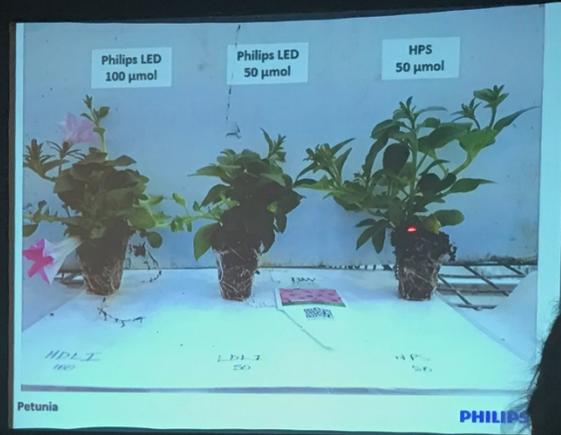
EXIT



Herbicide	Spray-Applied	Granular	*** Annual Cost Savings***
Flumioxazin	SureGuard	Broadstar	\$26,250
	\$100	\$275	
Indaziflam	Marengo	Marengo G	\$22,500
	\$190	\$340	
Pendimethalin + dimethenamid-P	Pendulum + Tower	FreeHand	\$37,200
	\$112	\$360	
Prodiamine	Barricade	RegalKade	\$57,000
	\$55	\$435	

*Annual cost savings assuming 3 applications per year to a 50 acre container nursery

EXIT









WHITE'S OLD MILL
GARDEN CENTER

White's
OLD MILL GARDEN CENTER
WELCOME
IPPS
TOUR!

OPEN HOUSE
Rose Womble
← ROB MITCHELL









































SPECIAL
GARDEN MUM
10" POT
Full to Part Sun
\$4.99 EACH
OR
3 FOR \$12.00

ORNAMENTAL
PEPPERS
4 1/2" POT
Plant in Sun or
Part Sun
\$4.99





ORNAMENTAL PEPPERS & POT
Plant in Sun or Part Sun
\$6.99

HIEMALIS BEGONIA
4.5" POT
Filtered bright light
Keep moist, not too wet
\$4.99





**ASSORTED
TABLE FERNS**
Bright to Filtered Light
Keep Evenly Moist
\$4.99





PANSY
6" POT
\$3.99 EACH





**SHADE
PERENNIALS**













WHAT DID I GAIN FROM THE TRIP ?

- Great career enhancement for me
- Enabled me to broaden my knowledge and network with others in the industry from all around the globe
- Allowed me to see what America has to offer to the world of Horticulture
- Made me realise just how similar and different Horticulture is in other regions
- Able to see how great they are at promoting themselves as an industry





THANKYOU FOR WATCHING !