# Conospermum: A Cultivated Cutflower

### Kevin A. Seaton

Agriculture Western Australia, Baron-Hay Court, SOUTH PERTH WA 6151

### Mark G. Webb

Agriculture Western Australia, 444 Albany Hwy, ALBANY WA 6330

Conospermum is an Australian native flower being developed by Agriculture Western Australia as a cut flower. Conospermum is a diverse genus with genotypes varying in colour from white/grey to blue, and varying in forms from shrubs to small trees. Some Conospermum species readily propagate from cuttings with strike rates up to 50%, while others can only be propagated from tissue culture. Conospermum species respond favourably to cultivation.

# INTRODUCTION

Development of new Australian native plants is seen as crucial for the long-term growth of the Australian cut-flower industry. Smokebush (*Conospermum* species, Proteaceae) has considerable potential for commercialisation. There are 53 species of *Conospermum* in Australia with 42 species occurring in Western Australia (Bennett, 1995). They occur in 200- to 800-mm rainfall isohyets and flower from winter to late summer depending on the species. Species vary widely in appearance with several having blue-coloured flowers. Few species have been domesticated (Tan et al., 1994). Research has identified several selections of *Conospermum* species (Seaton, 1996:

Research has identified several selections of *Conospermum* species (Seaton, 1996; Seaton and Webb, 1997, 1998) suitable for the cut-flower trade.

## **MATERIALS AND METHODS**

Natural populations of *Conospermum* species were sampled in WA from north of Kalbarri to east of Esperance. Cuttings were surface sterilised in 1% (w/v) sodium hypochlorite for 10 min then washed in distilled water. Stem ends were treated with 3000 ppm indol-3-butyric acid (IBA) in a gel (Clonex<sup>®</sup>) and placed in a sand, peat, and perlite propagation mix (1:2:4), by volume in individual cells. These were placed on a heat bed maintained at 26C within an air-conditioned propagation house (maximum air temp 26C) with misting sprayers controlled by a Weather Watch® system (Sage Horticultural).

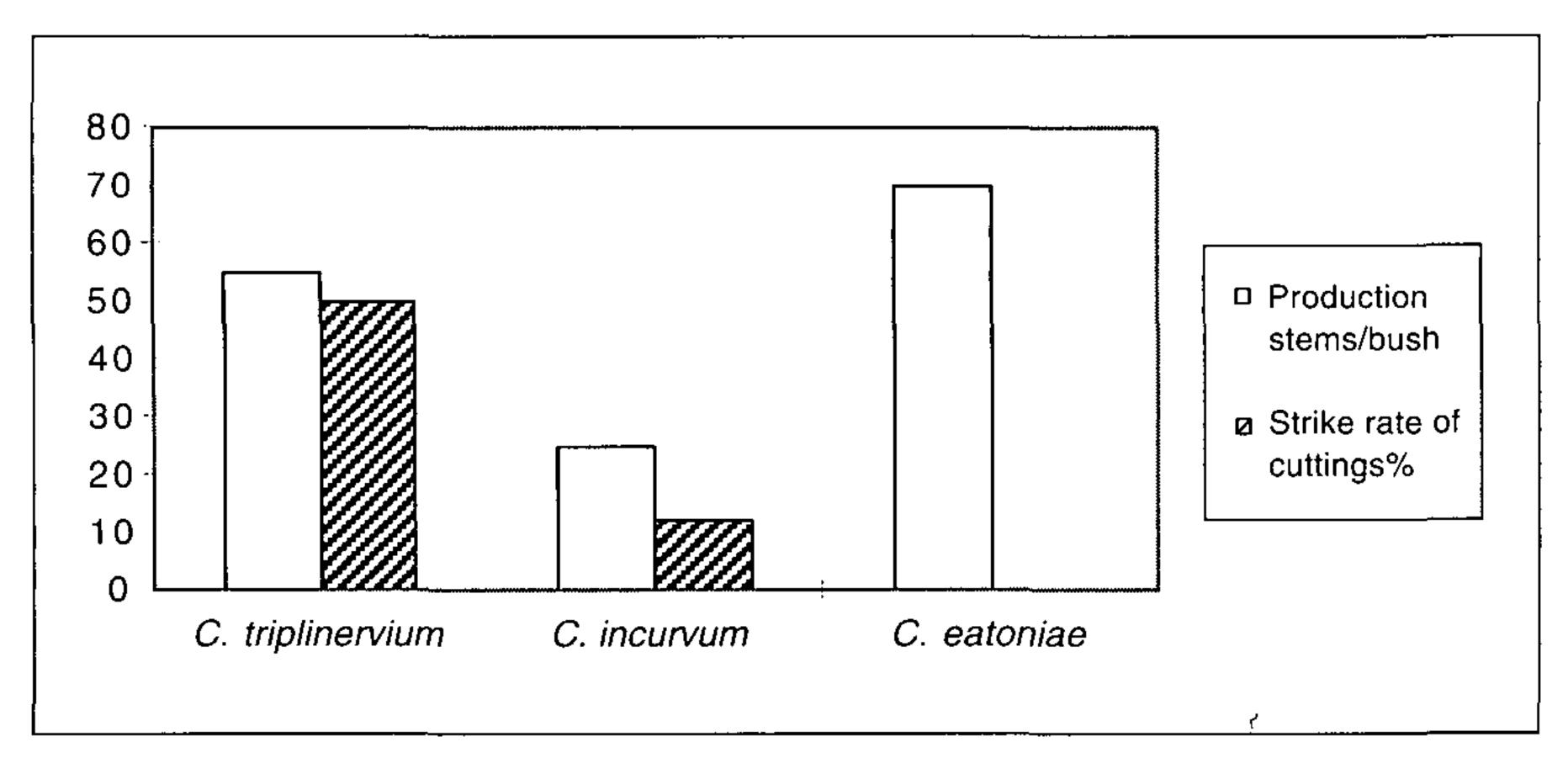
Rooted cuttings were grown on in a sand and pine bark (composted) potting mix (1:1, v/v) and finally planted at Medina Research Station (coarse sand with pH 6 to 6.5). These were watered using 4-litre  $h^{-1}$  drippers and N, P, K fertilisers (76 kg  $ha^{-1}$  per annum of N and K and 10 kg  $ha^{-1}$  per annum of P) were applied through the irrigation system.

# **RESULTS**

**Selections.** Conospermum species occur as small trees and shrubs. Small trees are typified by C. triplinervium (tree smoke) that vary considerably in leaf form and are high-stem producing plants with grey/white panicles of flowers. Small shrubs

include *C. amoenum* with blue glabrous flowers; *C. floribundum* with a white perianth, blue lobes, and bract; *C. incurvum* (plume smoke) with a white perianth and black lobes and bract; *C. eatoniae* (blue lace) with erect leafless stems and masses of striking blue glabrous flowers; *C. caeruleum* (slender smokebush) with fine drooping stems, few leaves, and blue flowers; and *C. crassinervium* (tassel smoke) with a rosette of strap-like leathery leaves, corymbs of white woolly perianth, and brown to black bracts. All these species flower in winter to spring, except *C. crassinervium* which flowers in summer.

**Propagation.** Wide variation in the strike rate occurs in *Conospermum*. Conospermum triplinervium cuttings strike readily with a success rate of up to 50% depending on selection. Strike rates for *C. incurvum* are lower and *C. eatoniae* can only be propagated using tissue culture (Fig. 1). For *C. amoenum* only one clone was propagated out of 19 tested. In general, strike rates from cultivated material is up to 3 times higher than from cutting material from natural populations. *Conospermum* takes 6 to 24 weeks to initiate roots and propagates best from nonflowering material.



**Figure 1.** Cutting strike rate of bush picked material and stem production of 3-year-old cultivated *Conospermum* species.

Cultivation. In cultivation *C. triplinervium*, *C. eatoniae*, and *C. caeruleum* produce flowers in their 1<sup>st</sup> year. They respond to regular watering and are sensitive to high phosphorus fertilisers. Pruning after flowering in the 1<sup>st</sup> year increased stem numbers which increased by 5 to 10 times in the following season. Stem production of 3-year-old bushes was highest for *C. eatoniae* followed by *C. triplinervium* and lowest for *C. incurvum* (Fig. 1). For *C. eatoniae* and *C. caeruleum* floral stem growth occurs from early spring to autumn. For *C. triplinervium* floral stems are initiated in June and elongate rapidly until flowering in September. *Conospermum triplinervium* flowers over a longer period than *C. eatonaie* and *C. caeruleum*. High postplanting losses were observed for *C. floribundum* and *C. incurvum* with the surviving plants growing slowly.

## DISCUSSION

Several *Conospermum* spp. have been selected which show considerable potential in cultivation. Cut flowers of *C. eatoniae* were marketed in trial quantities in 1996 and 1997 and were eagerly sought by florists in Australia and Japan (James, 1997). Inconsistent propagation of *Conospermum* spp. has limited the availability of plants for cultivation. The extended time taken for cuttings to strike roots increases the risk of disease. Propagation results with *Conospermum* suggest a dependence on genotype. A similar relationship has been observed with *Banksia* (Sedgley, 1996). Research is continuing to develop commercial methods of propagation of selected *Conospermum* species.

**Acknowledgments.** Part of this work was completed while a recipient of a research grant from Rural Industries Research and Development Corporation. The technical assistance of John Berston of Agriculture Western Australia is acknowledged.

#### LITERATURE CITED

- Bennett, E.M. 1995. Conospermum. Flora of Australia. Vol. 16. Elaeagnaceae, Proteaceae 1. Orchard A.E. (ed). Melbourne CSIRO Australia 12:224-486.
- **James, K.** 1997. "Flowerful Australia" on display in Tokyo. The Floriculture industry newsletter. No. 43, Dec. pp. 2-3.
- **Seaton, K.A.** 1996. Conospermum in the search for the new wildflower. Aust. Hort. 4(6):47-48.
- **Seaton, K.A.** and **M.G. Webb.** 1997. The ecology and development of *Conospermum*. Acta Hortic. 453:107-110.
- **Seaton, K.A.** and **M.G. Webb.** 1998. Smokebush. The New Rural Industries. A handbook for farmers and investors. Hyde, K. (ed). Rural Industries Research and Development Corporation. Canberra. 1998. pp 555-558.
- Sedgely, M. 1996. New Banksia cultivars for cut flower production. Acta Hortic. 453:77-79.
- **Tan, B., de. M. Vos** and **M. De. Vos.** 1994. Tree smokebush. *Conospermum triplinervium*. In vitro germination and propagation. Aust. Plants. 18(141):28-35.