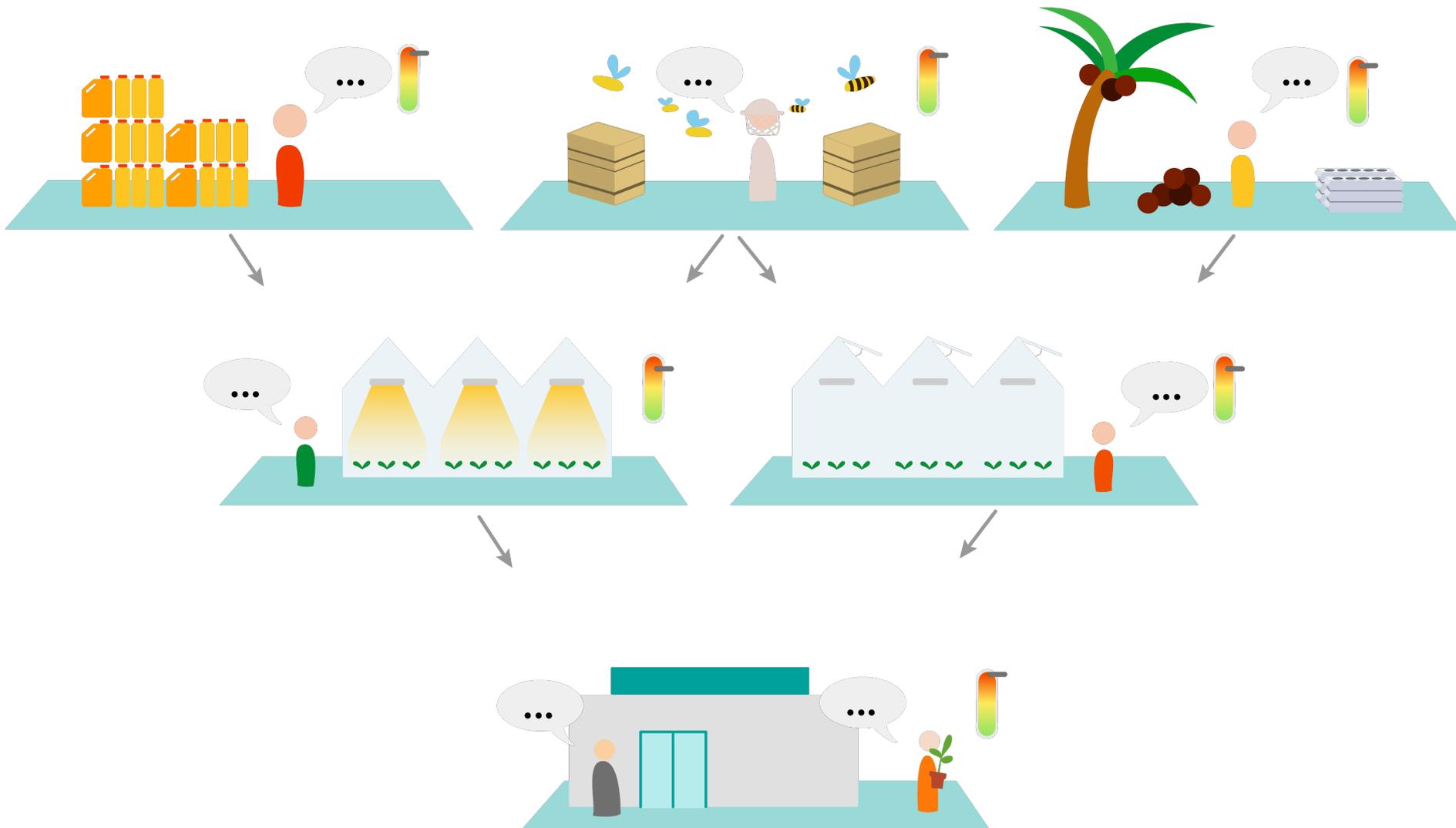




Benefits  
of nature

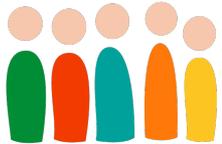
# Benefits of Nature

*Greener every day*



# Why Benefits of Nature?

*Greener every day*



Improving and creating more beautiful lives of millions of people



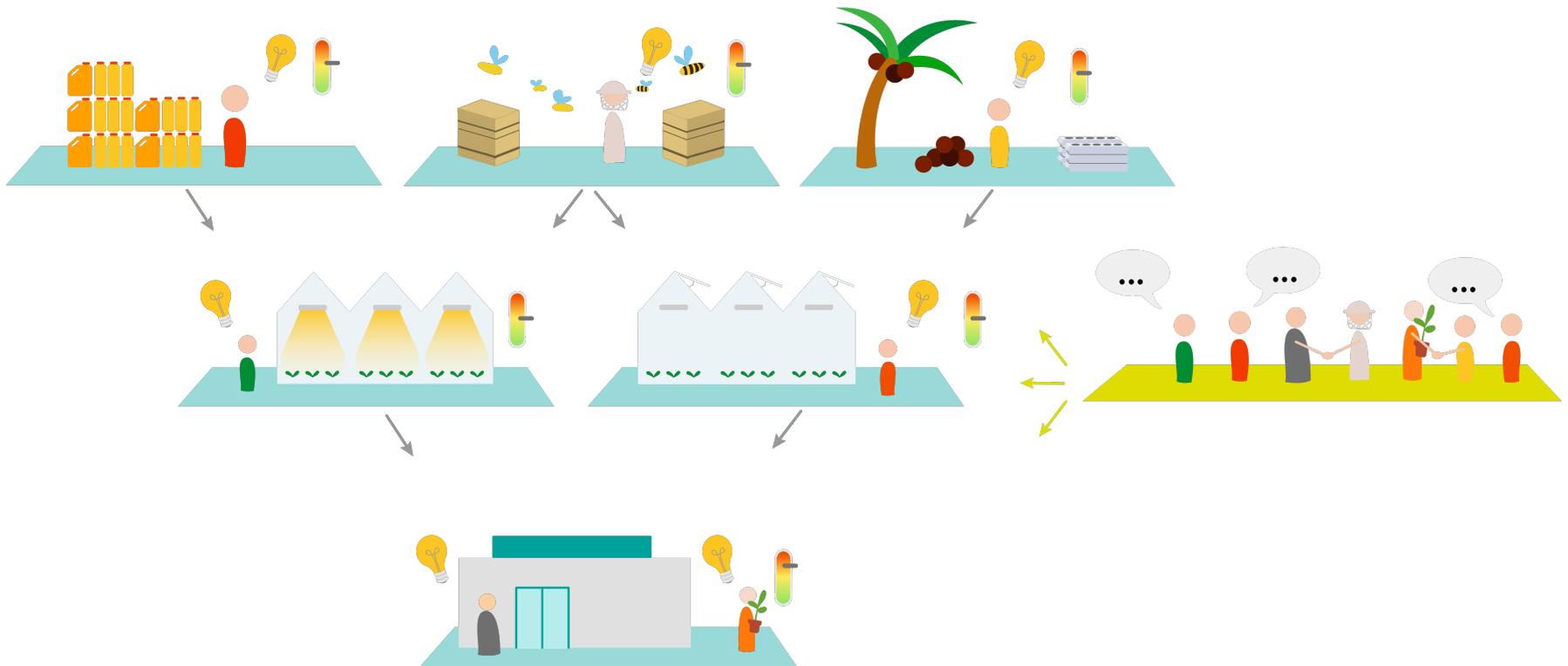
Because we want to leave a healthy and livable planet behind for our (great) grandchildren.



Margins and turnover improvements by efficiency and quality improvement throughout the entire supplychain

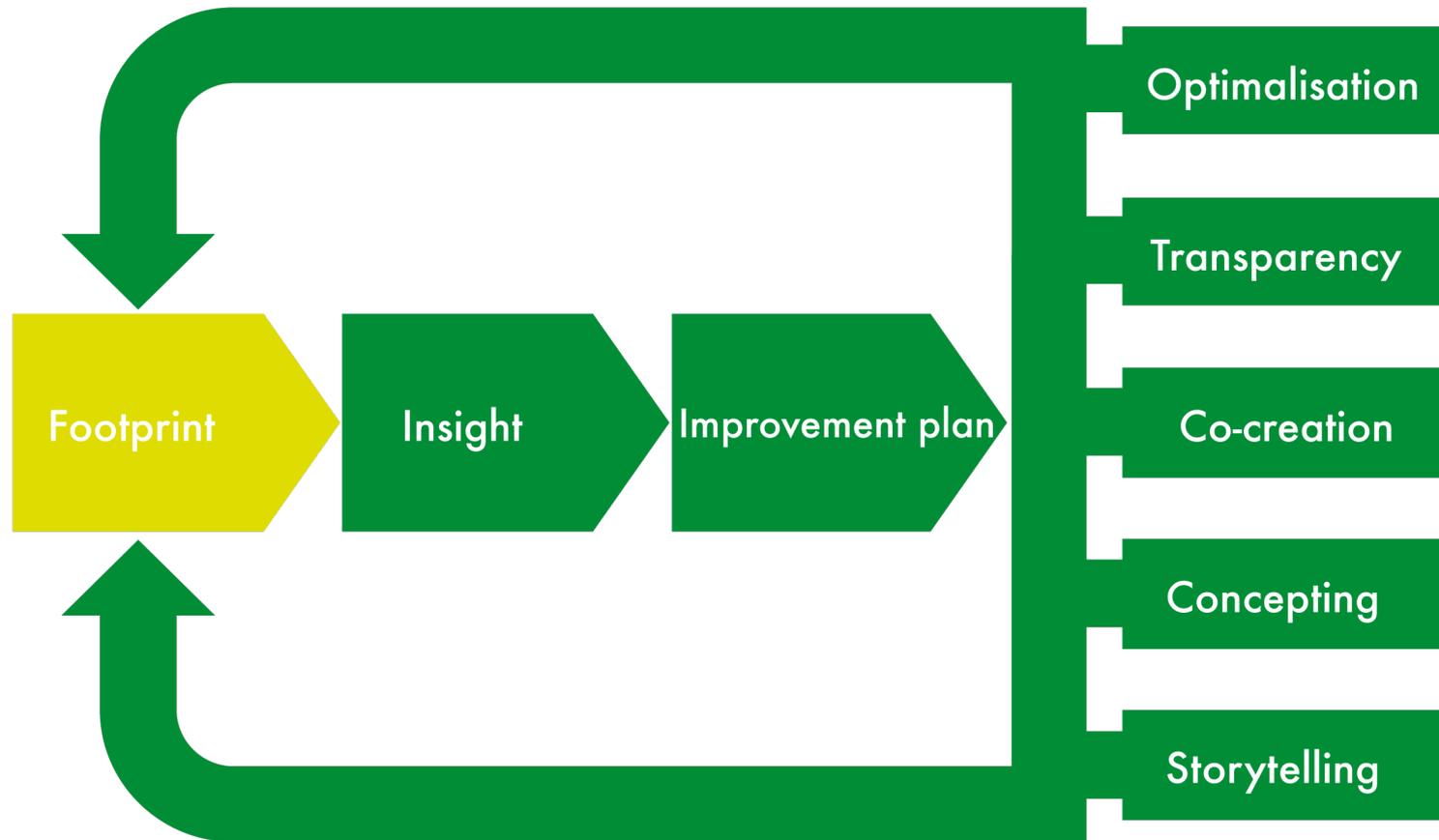
# What does Benefits of Nature?

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# Business model

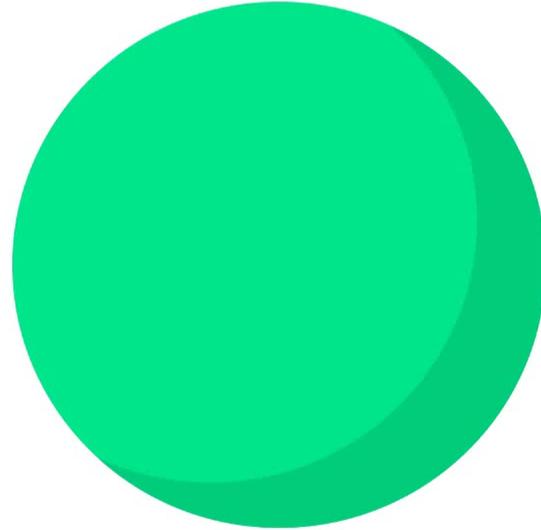
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# Footprint

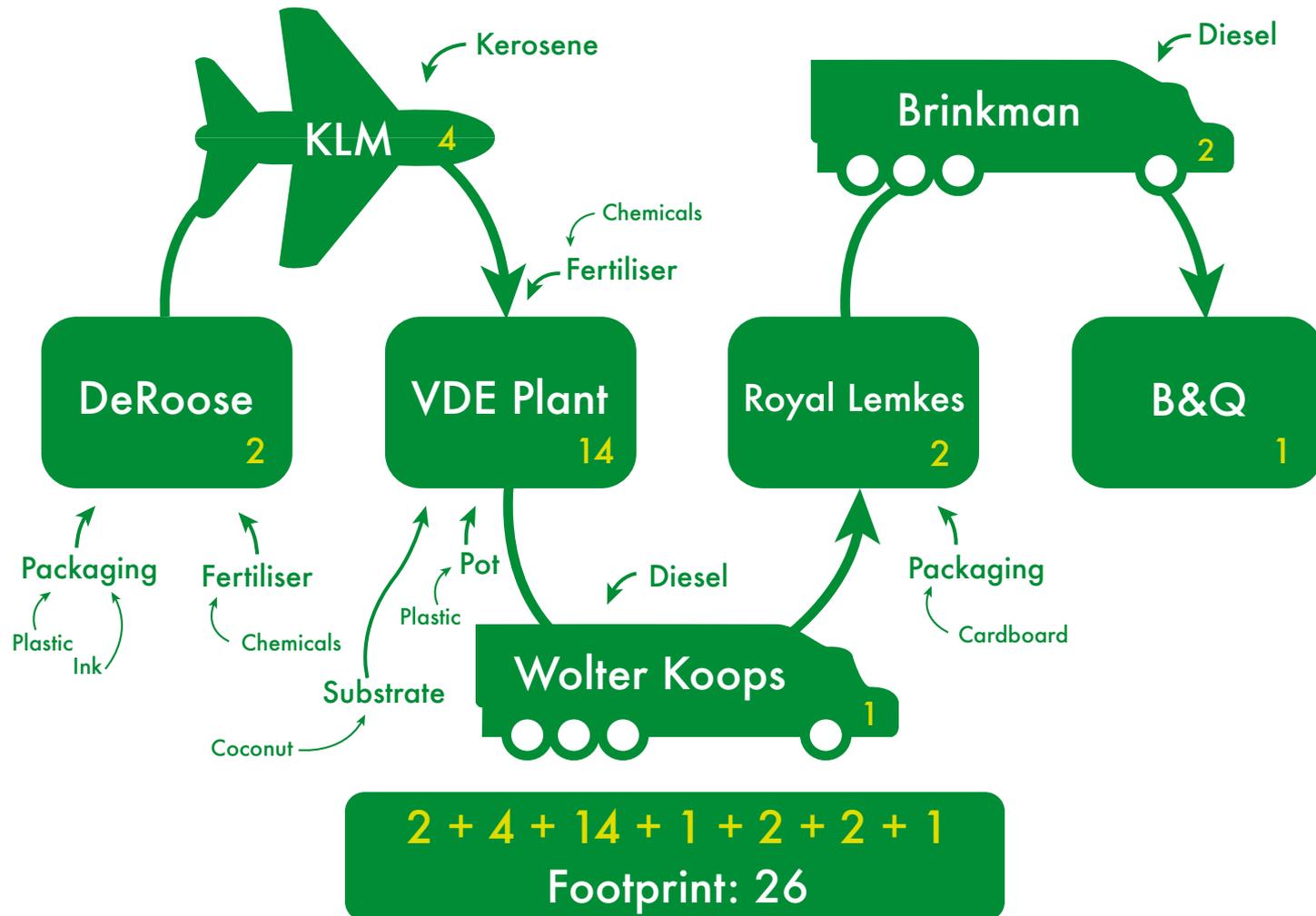
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# Supply chain mapping

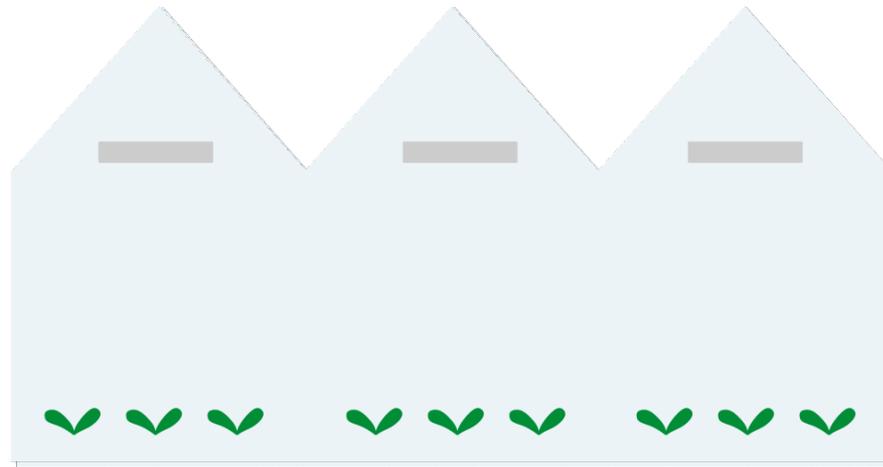
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# Footprint

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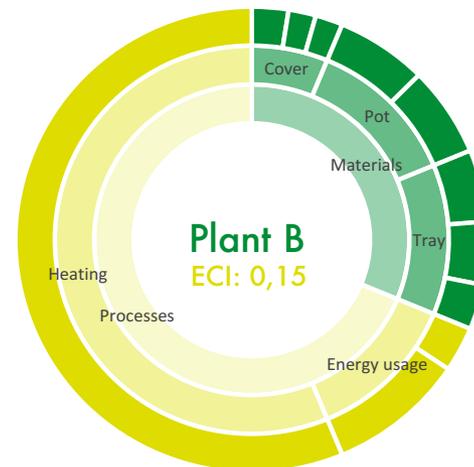
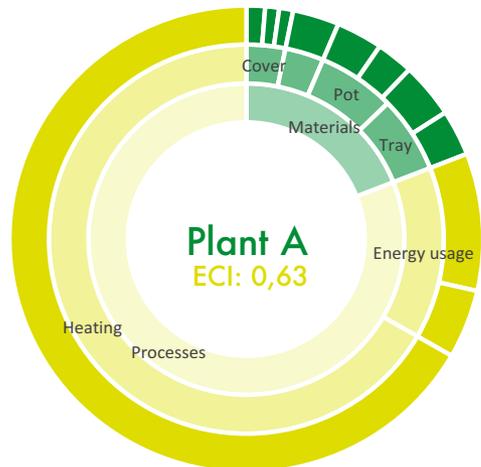
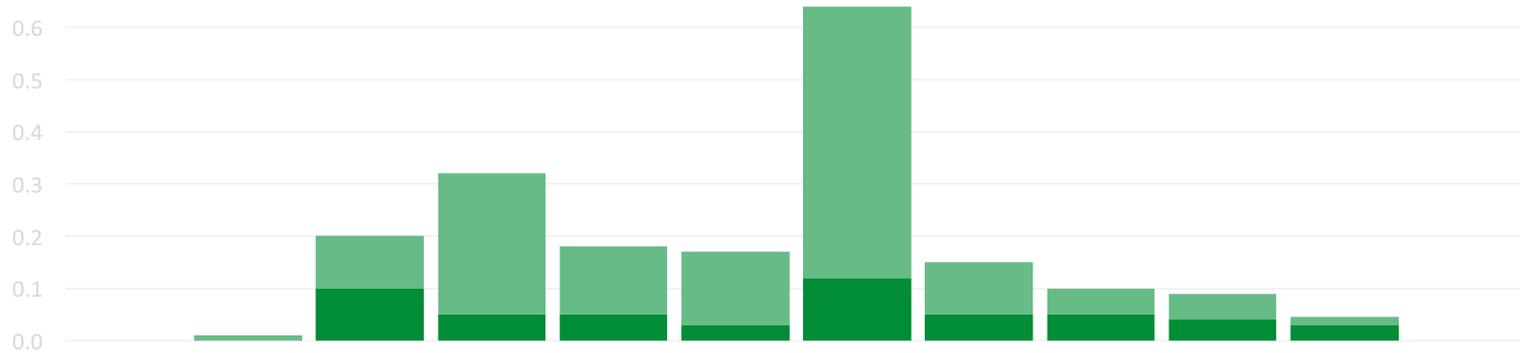
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- 1
- 2
- 3

# Resultats

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# Communicate results

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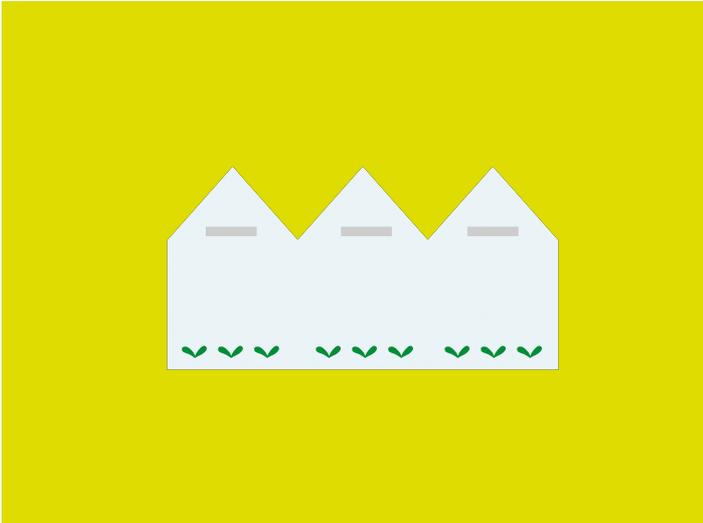
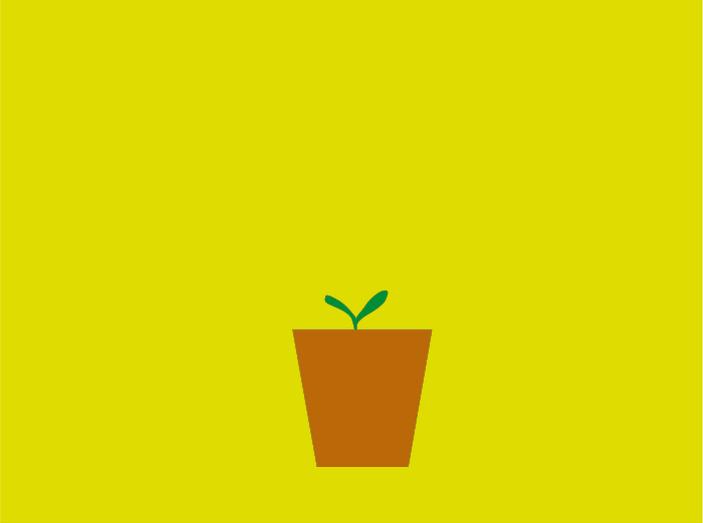
- ▶ 33 impact categories
- ▶ Climate change (carbon footprint)
- ▶ Soil acidification
- ▶ Environmental Cost Indicator
- ▶ Comparison between products:

$$\frac{\text{ECI (€)}}{\text{Price (€)}} = \text{Sustainability score}$$

- ▶ Results are not publicly available

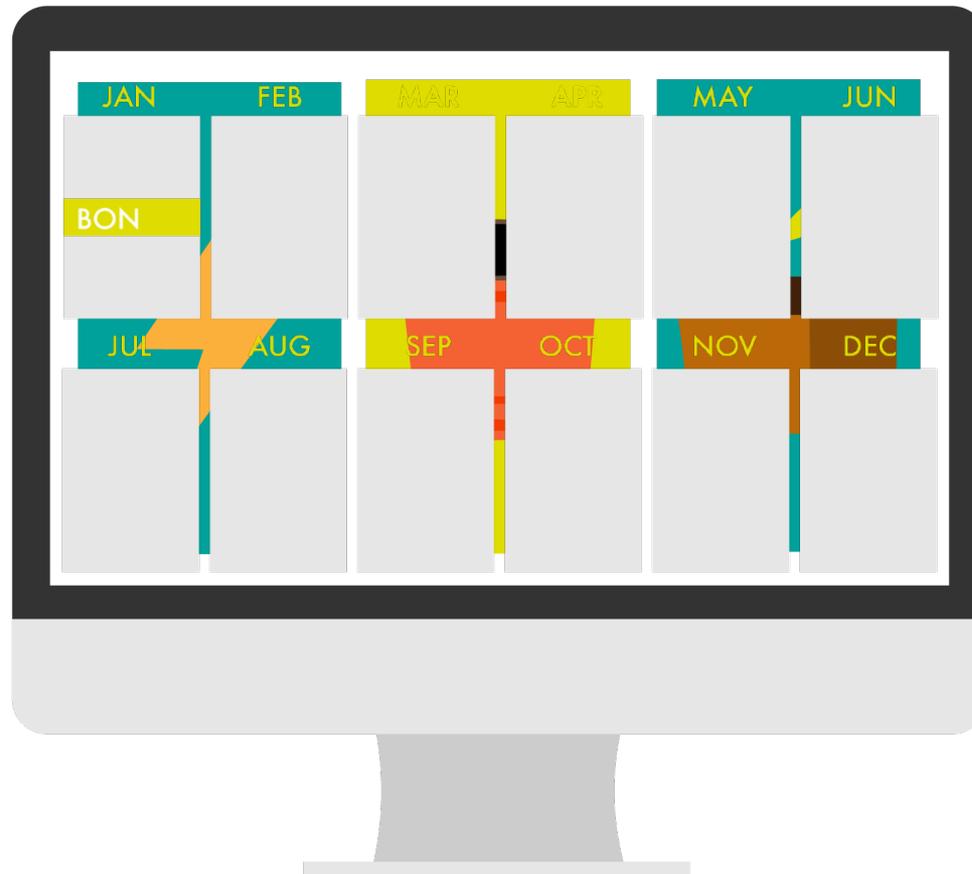
# Footprinting is easy!

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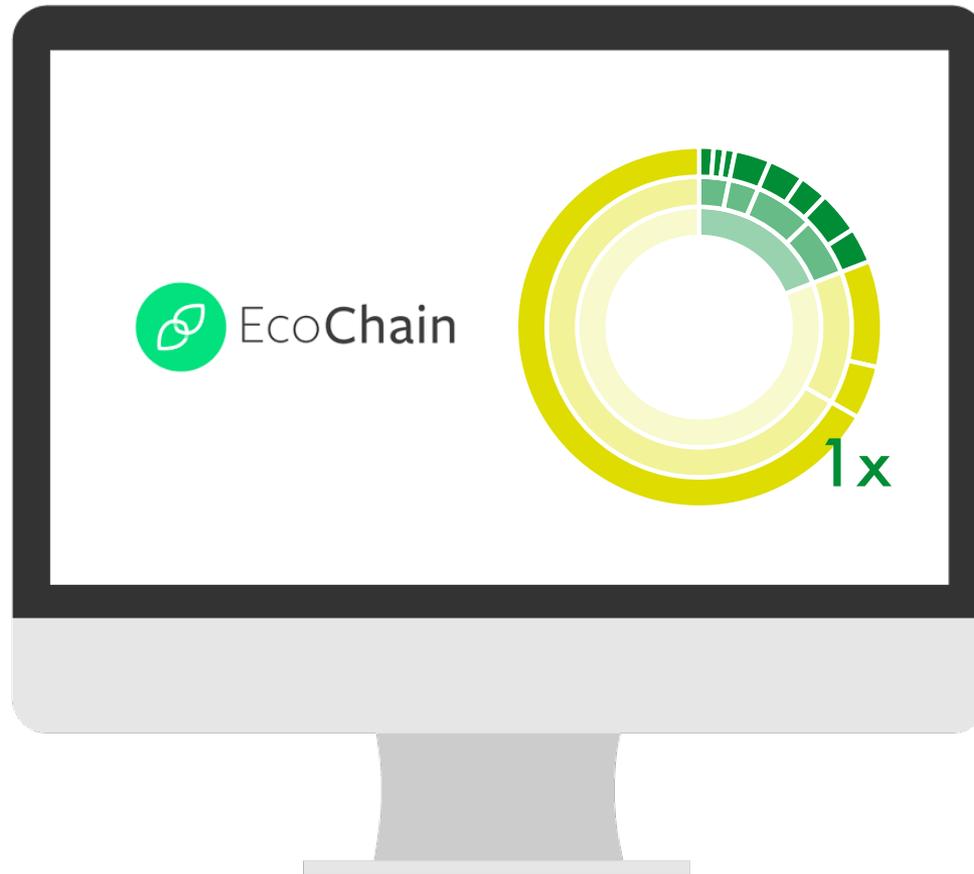
# Implementation is a quick job

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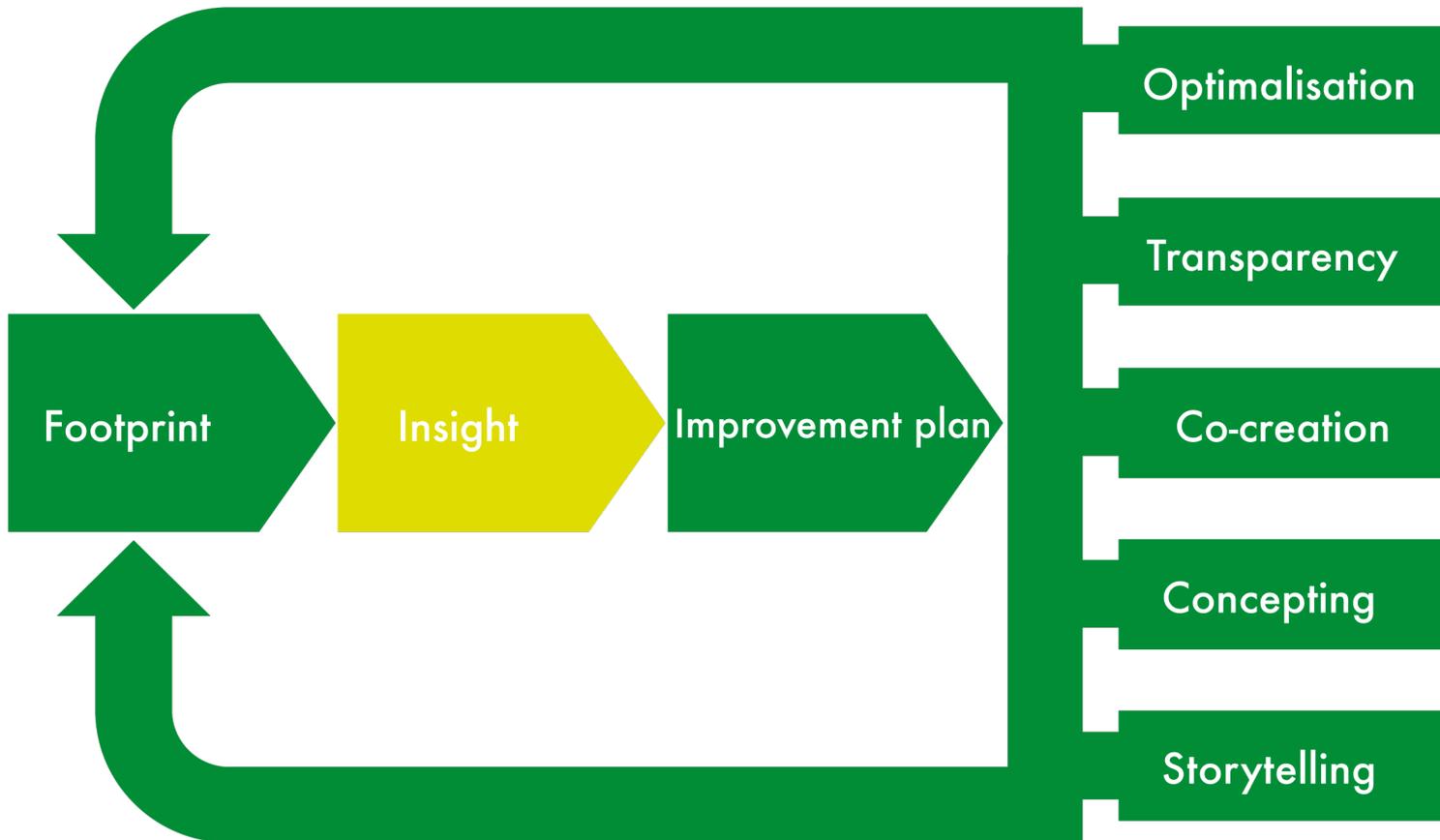
# Low costs

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# Business model

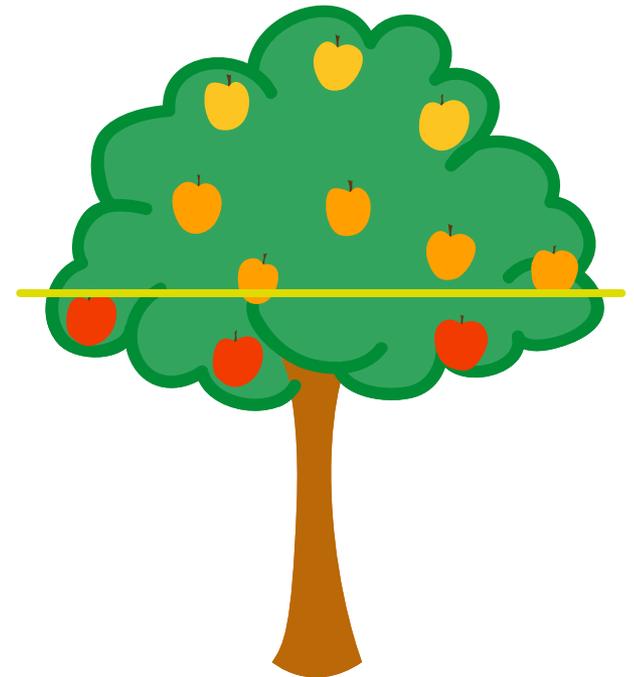
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# Direct actions from results

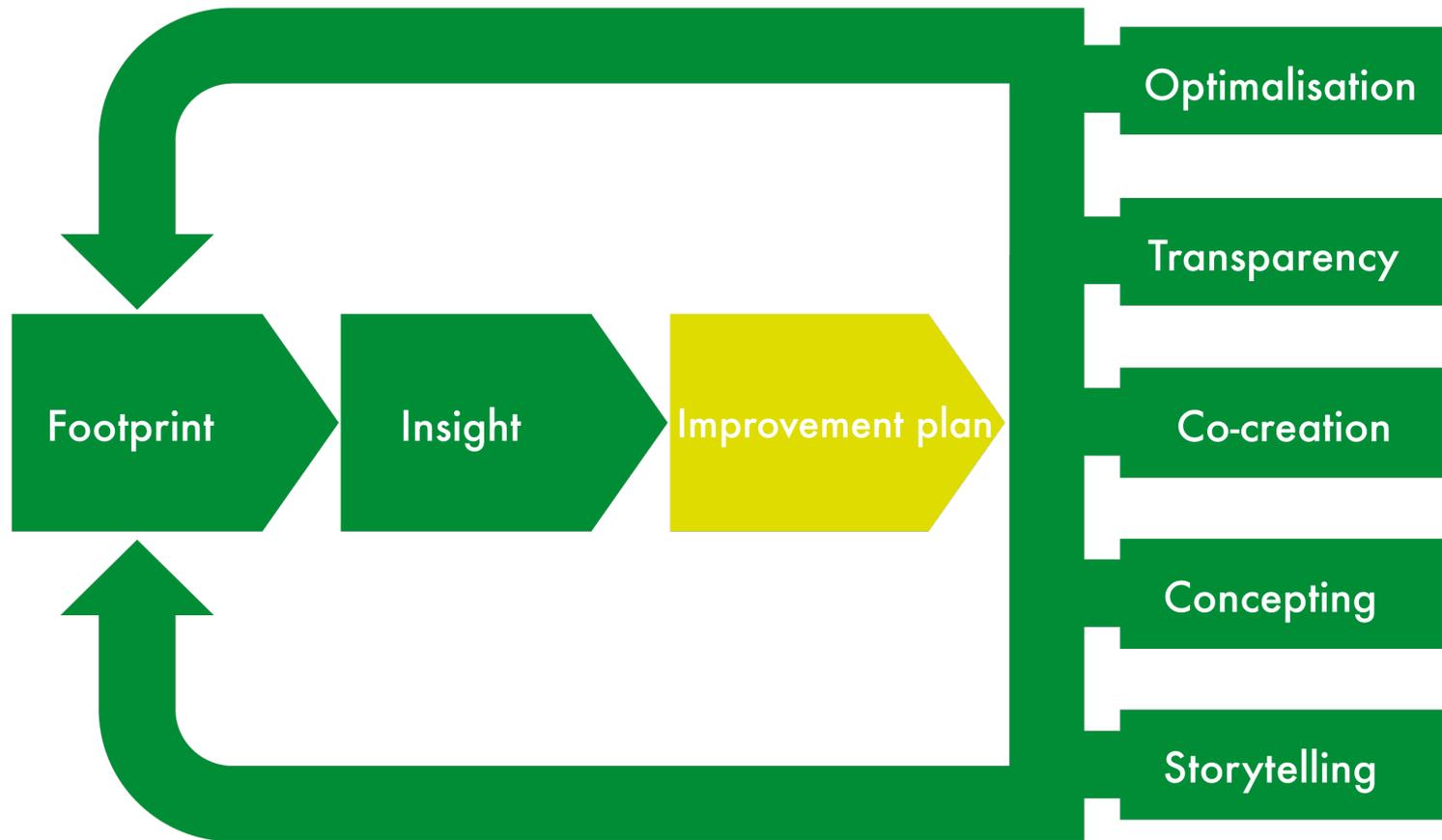
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- Identify least sustainable practises
- Communicate sustainability
  - Image improvement
- Provokes debate with suppliers
- Cost saving
- Generate business



# Business model

*Greener every day*



# Optimalisation

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*Greener every day*

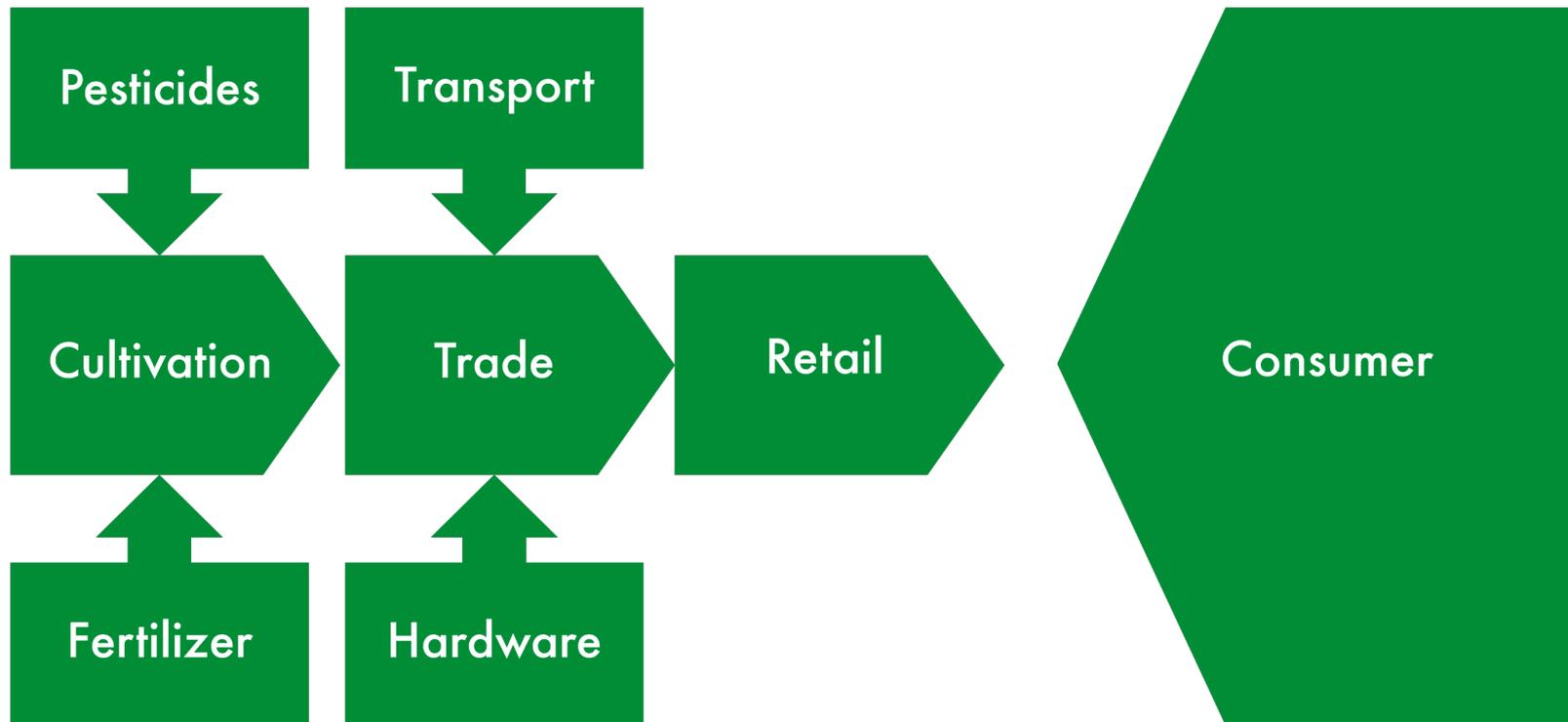


Check: 2500€

Save upto: 60 000€

# Supply chain optimisation

*Greener every day*



# Transparency results

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# Co-creation

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# Concepting

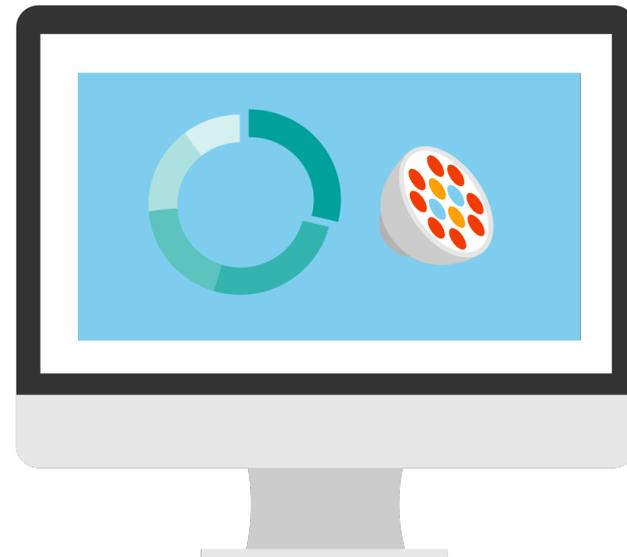
Greener every day



# Advantages

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- Gain insight in the greatest environmental impacts and greatest savings
- Corroborate decisions and create improvement plans
- Simulate investments
- Input to choose between suppliers and materials
- Transparency
- Communication



# Financial

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Benefits of Nature  
Network



Footprint

Licence fee software

Implementation fee

# Why Benefits of Nature?

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GEWINNER



# Connectors

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Cora Noordam



Carl Rentes



Wendy van Vliet



Jeroen Gelderblom



Leo Swart



Flora Spaeth

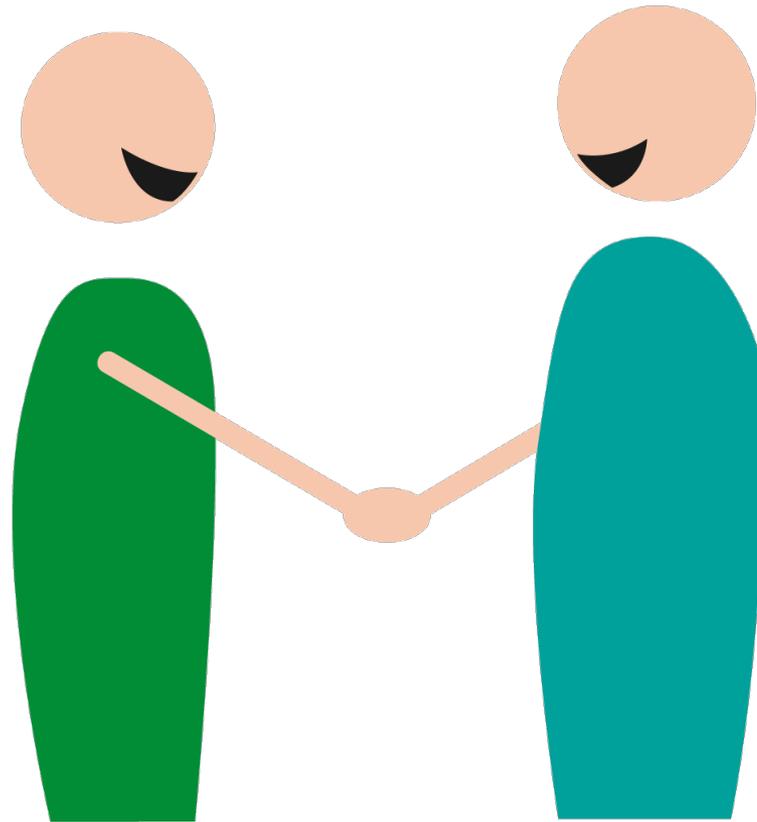


Joeni van der Vliet



Sander Kroll





**Let's collaborate!**