



# EFFICIENCY IN THE NURSERY

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WESTLAND NURSERIES

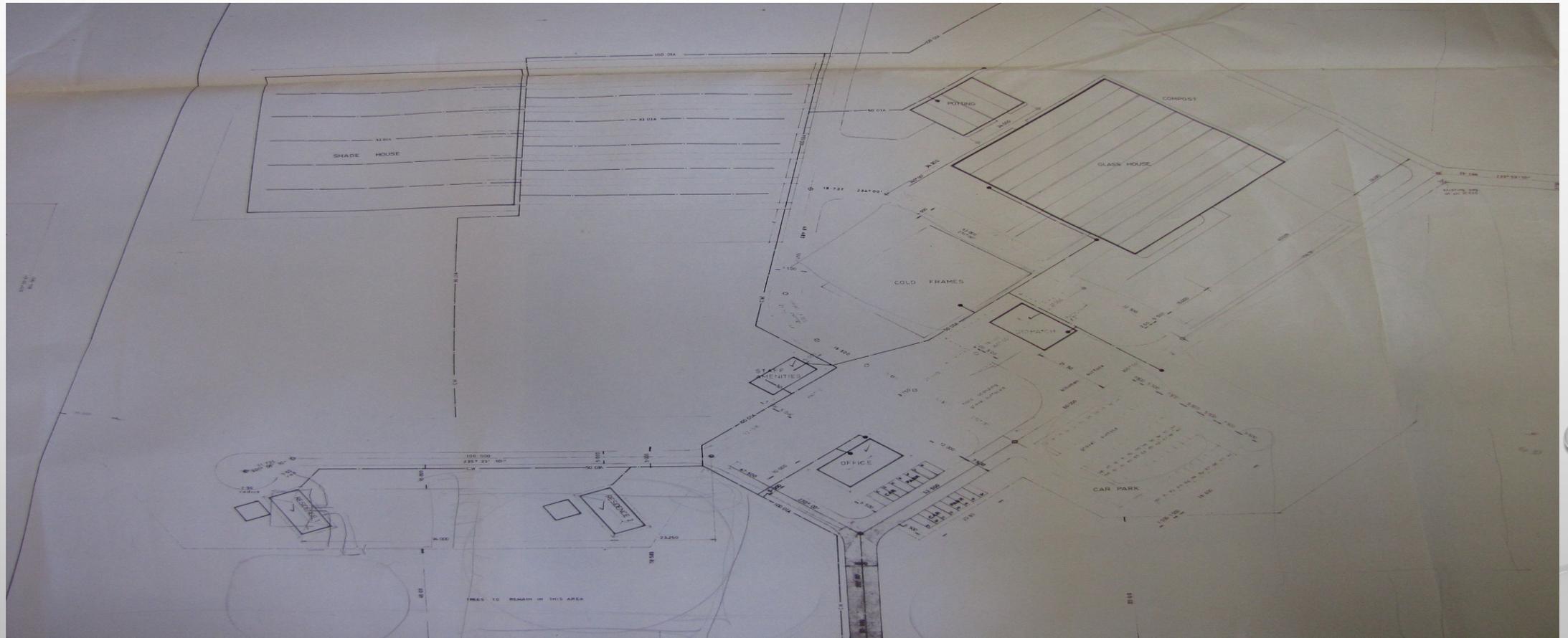
HOBART TASMANIA



NURSERY PEOPLE ARE GREAT INNOVATORS



# WESTLAND NURSERIES ORIGINAL PLAN 1983



# ARIEL VIEW OF WESTLAND NURSERIES 2015



# CHANGE IN THE INDUSTRY

- LOSS OF INDEPENDENT GARDEN CENTRES
- RETIREMENT
- FUTURE IN THE INDUSTRY LACKING
- ATTITUDES OF THE GENERAL PUBLIC
- RISE OF THE BIG BOX STORES WITH THEIR LARGE GARDEN ATTACHMENTS
- LESS VARIETY, IMPROVING THEIR EFFICIENCIES

# QUALITY MATERIAL EFFICIENCY STARTS AT PROPAGATION







## STERILISING USED POTS



# WEED FREE “I WISH!”

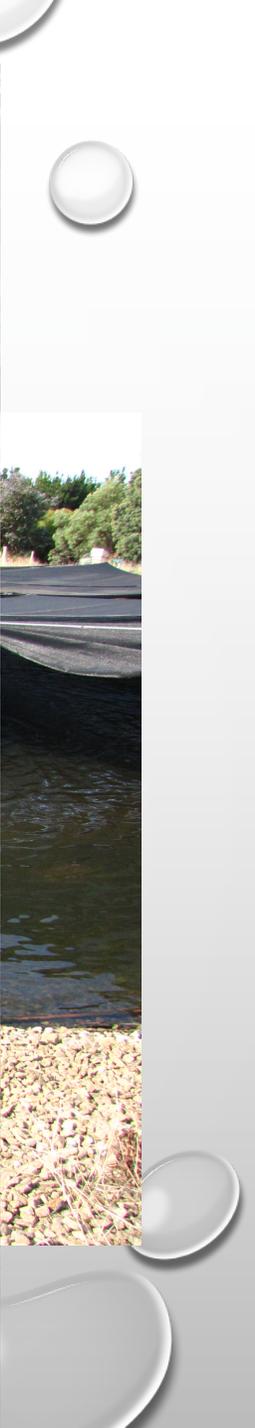
- QUALITY MATERIAL
- CLEAN MATERIAL
- CLEAN HOUSE
- NOTHING SHOULD BE RULED OUT
- LOCAL CONDITIONS WILL INVARIABLY BE THE MAJOR INFLUENCE
- TAKE TIME TO CLEAN AND YOU’LL GET A BETTER STRIKE RATE
- REMOVE FAILURES AS SOON AS POSSIBLE, THIS WILL ALSO REDUCE YOUR NEED FOR FUNGICIDES

# MACHINERY WE USE









# DISPATCHING



- 
- 1 / 3<sup>RD</sup> PLANT COSTS
  - 1 / 3<sup>RD</sup> WAGES
  - AND ALL THE REST IS PROFIT!!!
  - IF YOU ARE ACHIEVING THIS YOU'RE DOING WELL, TREAD YOUR OWN PATH!















