



INTERNATIONAL BOARD OF DIRECTORS MEETING

July 7, 2015–Conference Call

MINUTES

AGENDA ITEMS

1. Welcome and Call to Order...David Cliffe

In Attendance:

- Officers: David Cliffe, Chair
- Patricia Knight, President
- Alan Jones, Treasurer
- Charles Heuser, International Editor
- Terri Breon, International Secretary
- Australian: Peter Lewis
- Eastern: Bob Geneve
- European: Mike Norris
- Japan: Peter Waugh
- New Zealand: Ian Duncalf
- Southern Africa: Hans Sittig (Alt)
- Southern: Donna Fare
- Western: Todd Jones & Gene Blythe

Chairman David Cliffe called the meeting to order at 5:00 PM EST

2. Approval of Minutes

- A. March 31, 2015 meeting of the International Board
 - Corrections to the minutes: Todd Jones – Western Region Report: text should read "...exchange with New Zealand...", not Australia.
 - Minutes were accepted as amended.
- B. Review of new Action Items from March International Board Meeting
 - Include agenda item to discuss strategies on how to retain student members Bob Geneve
 - Directors to send their intentions regarding attendance to the Tour to Patricia Knight ASAP Patricia Knight/Directors
 - Regional Directors must discuss with the regional secretaries what resources they need to provide website content information to Hans Sittig by ??..... Hans Sittig/Directors
 - Send report to directors of number of Pub Hort website downloads..... Terri Breon
 - Send email request to directors for agenda items for Tampa..... Terri Breon

3. Treasurer’s Report...Alan Jones

- A. Budget sheets were sent out to Board
 - Not much going on at this point due to time of year.
 - May be payment made to ISHS for publishing invoice

4. Regional Reports

- A. Australia – Peter Lewis
 - Membership is at 190, bottom of trough
 - Mainly nursery-focused. Need to branch out to commercial producers
 - Annual conference was held in May in New Castle
 - Next conference in Adelaide in May 19-20, 2016
 - 2017 – Perth
 - 2018 - TBD
 - There was an increase in younger generation participation
- B. Eastern – Bob Geneve
 - Now have 130 Student Members
 - Need to discuss how we capture those members
- C. European – Mike Norris
 - They have hired a new secretary
- D. Japan – Peter Waugh
 - Executive meeting was held 2 weeks ago in Nagoya; discussed new membership categories, other International initiatives in relation to the region
 - Direct challenge to executive leaders to bring one new person to conference; one new member has resulted; now at 63
 - Wants to have the Eastern Region's newsletter translated into Japanese for their September Conference
- E. New Zealand – Phillip
 - 2016 tour/conference planning is underway and to be held in Christ Church, Conference: April 21-24. Tour starts on 10th and will come up to Christ Church on 17th.
- F. Southern – Patricia Knight
 - Finalizing items for Tampa Conference
 - Registration package is not quite complete
 - Tours scheduled for Oct 11, Half-day presentations on 12th, 13th, and 14th.
 - Have garnered \$25,000 in sponsorship fees for the So. Region annual meeting
 - Will host an exchange student this Fall. Will send an exchange student to European at same time.
 - Will continue with scholarship work program (4-pack for some other regions)
 - Next year's regional meeting will be in Virginia Beach, Oct 23rd-26th
 - 2017 will be in Dallas during October
 - 2018 in Tennessee
 - 2019 in Louisiana
 - Plaques – who organizes?
- G. Western – Todd Jones
 - The Western Region is excited about having an exchange student from New Zealand in the fall and will be sending someone there in April 2016. Jim Connor will be sending information to Peter Lewis very shortly.
 - Upcoming annual meeting in September is in Modesto.
 - 2016 meeting slated for Phoenix in October
 - 2017 Portland
 - Driest year in memory

5. Southern Region International Tour 2015...Patricia Knight

- A. Discussed earlier in this meeting.

6. IPPS Website Proposal...Hans Sittig

- A. Hans reported the new website will officially launch at the Tampa meeting.
- Has made a checklist of the regions websites.
 - Have begun uploading past proceedings; initial upload went well.
 - Website will be going into testing mode, including the special characters-translations for the Chinese and Japanese users.
 - Will finalize contract with hosting service.
 - Big issue is getting the regions' websites content. It's been a bit slow.
 - Remote training
 - PayPal is on site
 - Membership database will be created and tested
 - Concern regarding switch-over to new website
 - Western region would like to switch to the new webhost before August
- B. Regional Directors need to discuss with their secretaries what resources they need to insure the necessary information has been provided to Hans.

7. Multi-year Proceedings and Pub Hort downloads...Terri Breon

- A. 680 books and 360 CDs have been ordered, as based on the numbers provided by the regions.
- Terri will send the reported number of downloads from the Pub Hort website. After the call Terri noted that there were 382 downloads, 72 users as of June 30th.

8. Plaques, Pins and Logo Use...Alan Jones/Terri Breon

- A. International Honor plaque: Terri Breon searched for an honor plaque. A company in Kentucky has the best price for a traditional. Should be timber-based.
- Distinguished Award Plaque: Wood-backed plaque \$96.00/each. Approved
- B. Pins: go for the 200-lot pins at \$2.20/pin. Old Logo will be used.

9. New Business...Alan Jones

- A. International Editor Report – Charles Heuser
- Volume 64: ISHS has moved IPPS up to keep on-target. They are well ahead of where they were last year at this time.
 - Vol 65: progressing
 - Vol 63: is on website; Charles will be sending more volumes to AfterShock
- B. Invoice for proceedings: has been handled by Alan Jones
- C. Next meeting: October, in Tampa
- Terri to send email request to Directors for agenda items.

10. Adjournment

- A. Meeting adjourned at approximately 6:10 PM EST