



INTERNATIONAL BOARD OF DIRECTORS MEETING

ZOOM CONFERENCE CALL MINUTES

March 9, 2021

AGENDA ITEMS

1. Welcome and Call to Order

Tim Lawrance-Owen

- Roll call was taken. Apologies for absence were received from Antony Toledo, Steve Castorani, and Richard Beaumont.
- Tim Lawrance-Owen called the meeting to order.

Officers

Tim Lawrance-Owen, Chair	<u> X </u>	Akemi Mizutani, Vice President	<u> X </u>
Douglas Justice, President	<u> X </u>	Tom Saunders, Treasurer	<u> X </u>

Australia	John Messina	<u> X </u>	Tony Van der Staay	<u> X </u>
Eastern Region of NA	Bill Barnes	<u> X </u>	Steve Castorani	<u> </u>
European	Tim Lawrance-Owen	<u> X </u>	Ben Gregory	<u> </u>
Japan	Peter Waugh	<u> X </u>	Hiroaki Ohashi	<u> </u>
New Zealand	Richard Beaumont	<u> </u>	Antony Toledo	<u> </u>
Southern Region of NA	Tom Saunders	<u> X </u>	Laura Miller	<u> X </u>
Southern Africa	Elsa du Toit	<u> X </u>	Jason Myburgh	<u> </u>
Western Region of NA	Dharam Sharma	<u> X </u>	Jim McConnell	<u> X </u>
Regional Development	Clive Larkman	<u> </u>		

Staff	Bob Geneve, Intl. Editor	<u> X </u>	Katie McDavid, Intl. Director	<u> X </u>
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2. Approval of minutes (12/8/2020) Board Meeting

Tim Lawrance-Owen

- Tim asked for comments, corrections, and/or additions. No comments noted.
- Tim requested a motion to approve the minutes. Peter Waugh moved to approve. Seconded by Dharam Sharma.

3. International Office Report

Katie McDavid

- Katie mentioned that the new website is supposed to launch on Tuesday, March 16, 2021 as long as there are no major bugs found between now and then during testing and that herself and Hans approve all pages and sites. They have been working on checking the information on each page.
- The In Memoriam location will be decided upon once the new website launches (will bring up at the June meeting).
- Katie reviewed the current information on 2021 Regional Conferences:
 - o Australia Region was cancelled

- Eastern Region of North America will be in-person and virtual September 29-October 1 (Chicago, IL)
- Europe Region will be in-person October 6-8, 2021 (Scotland)
- New Zealand will be in-person May 6-9, 2021 (Hamilton)
- Southern Region of North America will be in-person and virtual October 23-27, 2021 (Mobile, AL)
- Southern Africa has postponed 2021 conference
- Western Region of North America was cancelled

4. International Editors Report

Bob Geneve

- Bob stated he is almost finished with 2020 Proceedings, about 14-15 papers will be included; Dharam Sharma will send over an additional paper from India
 - Tim Lawrance-Owen stated it was a great achievement to have that many papers
- We will continue the contact from Curran Publishing to keep our partnership with them
 - New Zealand's color printed version was very nice and maybe an article regarding what was done and the pricing that other regions may decide to follow through and do similar printings
- The North American Summit is online for those who did not yet know; make sure members in your region know that is available as we've been hearing lots of positive comments regarding downloading or viewing the videos
 - Someone on the Board needs to look at the videos and determine if we want to continue to pursue videos with editing and watermark for IPPS in non-Covid years
- Bill Barnes commented that he has reached out to several regions regarding an International summit this year and have 2-3 presentations from each region and compile them into one format and have them available late fall or early winter; will present a concrete plan to present to the Board at a later meeting
 - Tom Saunders commented it is a great idea but that a "producer" is necessary similar to Cheryl Boyer was for the NA Summit and requires massive amounts of time to get it accomplished

5. Treasurer's Report

Tom Saunders

- 2021 Budget was sent out
- Current financial situation:
 - \$61,067.14 in Checking and Money Market Accounts
 - \$248,276.04 in Vanguard Accounts
 - Redistributed some money recently
- Budget shortfall of \$10,405.00 will hopefully be covered next year by new International sponsorships.

- Propose 2021 budget approval by Peter Waugh; seconded by Douglas Justice. Approved.

6. Committee Reports

a. Finance and Investment Committee

Tom Saunders

- Already discussed in the Treasurer's Report

b. Sponsorship Committee

Tom Saunders

- Reminder to include International Logos in programs and other sources for International and Regional Conferences and North American Sponsor Logos for the North American Conferences.

c. Membership and Education Committee

Tim Lawrance-Owen

- Tim Lawrance-Owen stated that lockdown has really drained him and that the committee has not met to discuss options so will plan to contact the committee members before our next Board meeting.

d. Communications and Marketing

Katie McDavid

- Discussed in International Office Report
- International Newsletter should be sent soon when the new website launched, micro-meetings for ER online, the NA Summit online, New Zealand printing of Proceedings in color, etc.

e. New Region Development Committee

Tim Lawrance-Owen

- Tony Van der Staay stated that the industry has changed over the past several years and individuals are now under a proprietor instead of the direct propagator so maybe we should be convincing business owners to sponsor their propagators.
- Peter Waugh said we need to focus on the basics of approving new regions and then take up the issue of memberships
- Tim Lawrance-Owen stated that the majority of people who attend conferences are sent by their employers; Tony Van der Staay stated it doesn't happen in many other regions
 - Another issue for the Membership Committee to tackle
- Douglas Justice commented that working for a public institution, all employees have a fund they can use for conferences and other educational opportunities; also may be hard for nurseries to decide which person to sponsor for membership from their company; there are lots of people in the industry that would benefit from joining IPPS but for unknown reasons, cannot afford to join or attend conferences; may be other ways to solve the situation
- Bill Barnes stated that the ER Foundation sponsors 15-20 people various amounts to help with various fees for conferences
- Tony Van der Staay stated that Clive did a great job and proposed we pass his guidelines. Peter Waugh seconded the proposal. No objections so approved.

7. International Tour – Japan:

- Peter Waugh reported there are no solid dates, likely October/November 2022, no solid updates until later this year as governments still requiring full quarantines so travel and meetings haven't been possible
- Basic program is set up

8. Final comments:

- Tim Lawrance-Owen stated that committees need to think about International Board Meetings and inclusion into International Tours. Many places have had a change of thought regarding meeting in person. With some Alternate Directors finding it difficult to find time and financial resources to attend the International Tour, this may be an opportunity to be more inclusive.

Meeting ended at 4:56PM Eastern USA time.